QVISTO Inc.
Live Web Imaging Solutions

Digital Advertising Specialist

for

Nova Scotia
Webcams

Nova Scotia Webcams, a division of QVISTO Inc., is expanding. We are looking for an experienced, enthusiastic and energetic team player to take on the role of a Digital Advertising Specialist. You will be responsible for online advertising sales as well as developing partnerships and strategies with clients and industry stakeholders.

Key Responsibilities

- Sharing our vision (literally and figuratively)
- Love what you do
- Work hard to reach (y)our goals
- Be knowledgable about our online products and services
- Be up-to-date with online marketing trends, tools and technologies
- Be an advisor to the client and drive regular and positive contact with clients to review marketing program strategy and performance
- Monitor and analyze online traffic and campaigns
- Prepare monthly performance reports for clients
- Prepare internal performance reports
- Willing to travel within the province
- Finally, you should love good coffee...

Qualifications

- University or College degree in marketing or equivalent experience
- Minimum of 2 years experience in internet marketing
- Proven track record in advertising sales
- Knowledge of online advertising trends, social media, SEO, SEM.
- Energy and drive to meet or exceed monthly sales quotas
- Previous media industry experience is an asset
- Bilingual is an asset
- Drivers license and own car is mandatory

This is an outstanding career opportunity for creative and motivated individuals who share our love of Nova Scotia combined with an innovative approach of tourism marketing.

About us

Nova Scotia Webcams (http://www.novascotiawebcams.com) is the leading website for live panoramic views from Canada's Atlantic coast. We are a privately held company headquartered in Herring Cove, NS.

Please send your resume in PDF format (no Word documents please!) until October 16th, 2011 to jobs@novascotiawebcams.com or fax it to 1-877-NSWEBCAMS.

We thank all applicants for their interest. However, only applicants considered for the position will be contacted and invited for an interview.

NOVA SCOTIA
Come to life
novascotialife.com

QVISTO Inc.
P.O. Box 20004
Halifax, NS B3P 1L1
+1 877 NSWEBCAMS
jobs@qvisto.com